




IR Pulse

A new investor relations app from  The Public Register



Show More. Know More. Get More.

As America's leading provider of annual reports, The Public Register continues to write the book on the reliable delivery of financial information. Now the book is evolving to an app. And the app is evolving to a newsroom, a media center, a research tool — in short, everything investors need to feel confident and connected to your company.



Reports

With IR Pulse you can distribute your reports in the PDF format.



News

With the news module you can keep the investors well informed.



Gallery

Gallery for photos and videos of the events at your company.



Stock Ticker

A stock ticker for your company's stocks on different stock exchanges.



Social

Engage your investors through Facebook and Twitter.



Analytics

See actual analytics of how the investors engage with your company and your brand!



Show more with streaming content.

Powered by Mobisoft Infotech, a top-5 award-winning app company, IR Pulse streams the most complete, up-to-date picture of your company optimized for Android, Kindle and iOS devices. This turnkey API approach includes access to stock prices, real-time press releases, reports, videos, even podcasts. Best of all, you don't need an IT degree to use it.

Know more with surveys and analytics.

Now you can poll investors. Monitor social media channels. Open a two-way dialogue with the people who matter most. Through analytics, you can see who's clicking what and when, enabling you to adjust your content for maximum impact and effectiveness. You can even send push notifications to alert your shareholders of key developments.

Get more investors. And bigger commitments.

According to NIRI and Corbin Perception Release Studies of Social Media Use in Corporate Investor Communications*, almost half of the IROs who did not use social media in their IR program planned to reassess the issue within a year. IR Pulse demonstrates that you not only understand investor needs, but that you are committed to stay in the forefront of your industry. And that quickens the pulse of EVERY investor.

**Call 1-800-426-6825
to request a demo**



IR Pulse

A new investor relations app from  The Public Register